

# CIVICUS

## Using Citizen-Generated Data

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# Who are We?

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## CIVICUS

**CIVICUS** is a global alliance of 3,600+ civil society organisations and activists dedicated to strengthening citizen action and civil society around the world.

[CIVICUS.org](http://CIVICUS.org)



**DataShift** is an initiative of CIVICUS that builds the capacity and confidence of civil society organisations to produce and use citizen-generated data.

[TheDataShift.org](http://TheDataShift.org)



# CGD: People Powered Campaigns

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Citizens **creating** and **using** their own data builds their capacity to

- identify their sustainable development priorities,
- monitor progress and
- hold decision makers to account.

# CIVICUS Initiatives

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Online dynamic tracker  
of civic space with  
global coverage



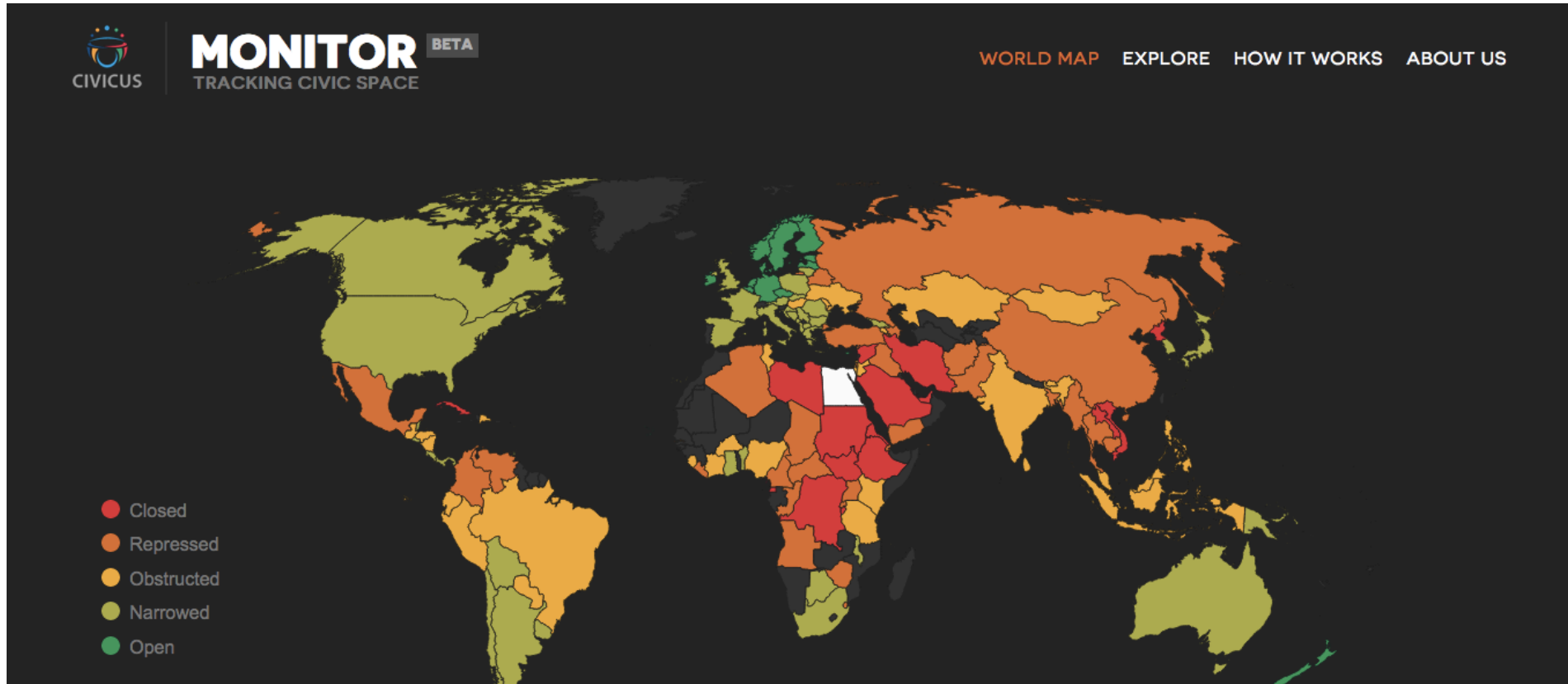
## Global Goals for Local Impact

Citizen household surveys for  
gender equality in Kenya

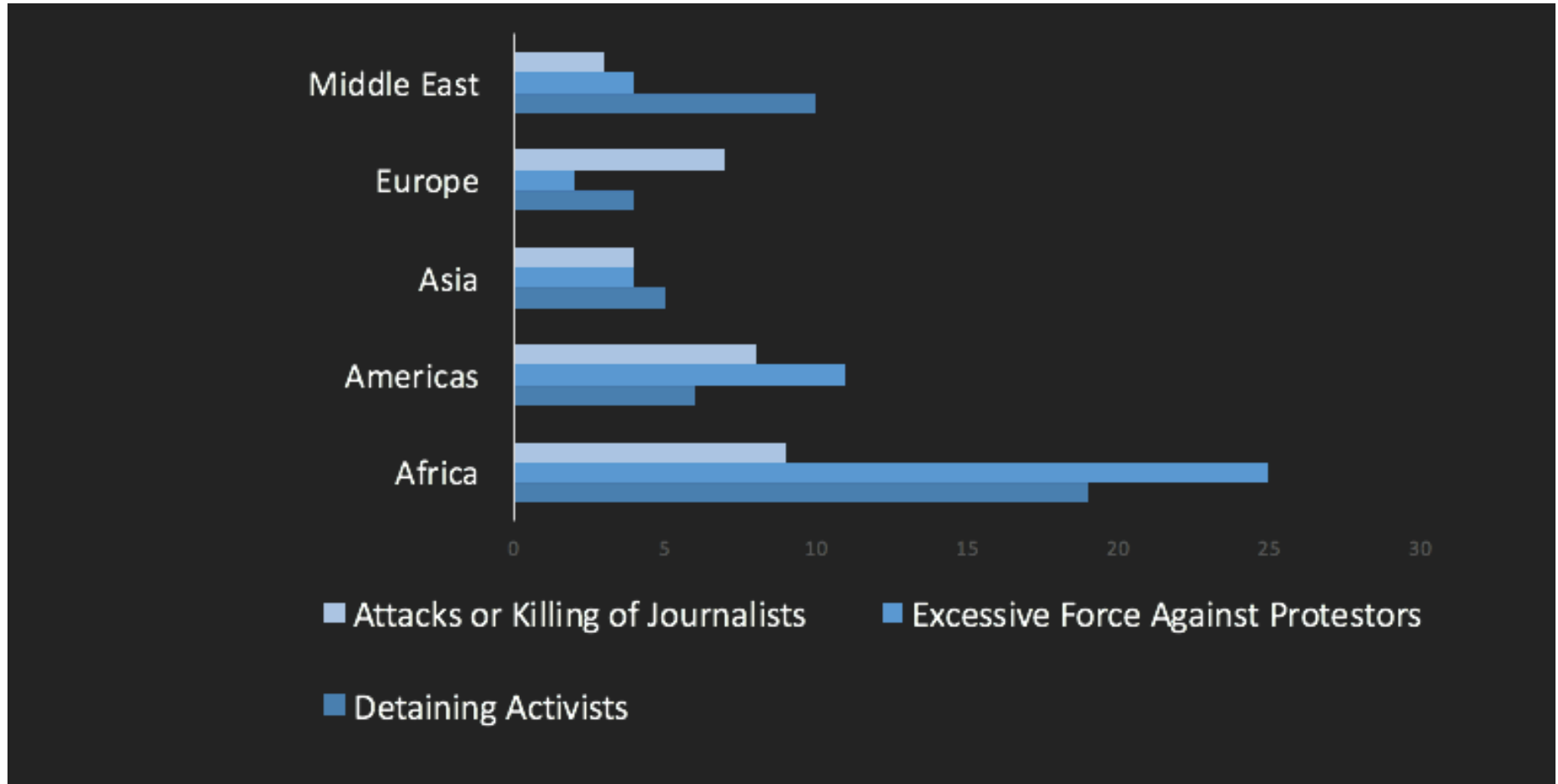
## Data Empowering Local Narratives

Online experiential learning for  
evidence-based activism

# CIVICUS Monitor



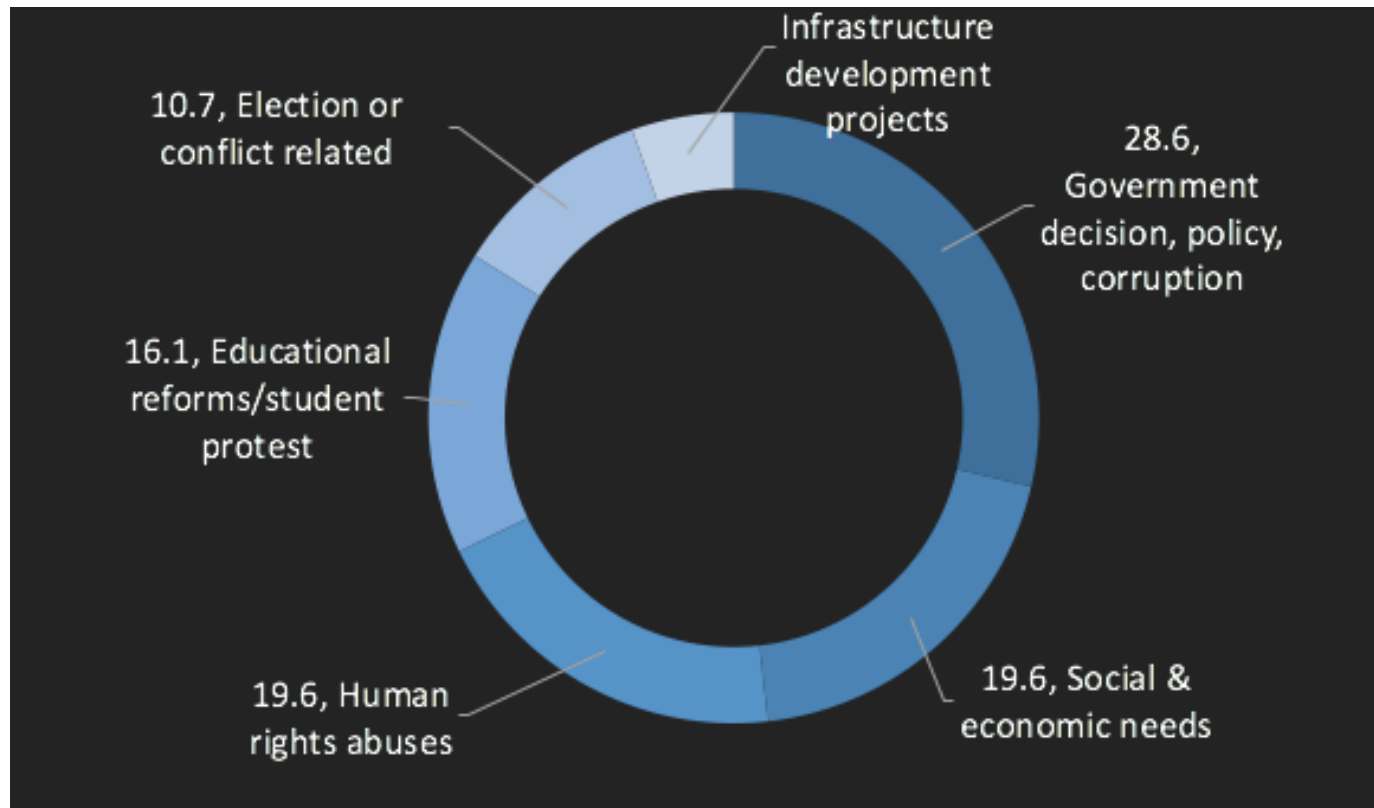
# CIVICUS Monitor



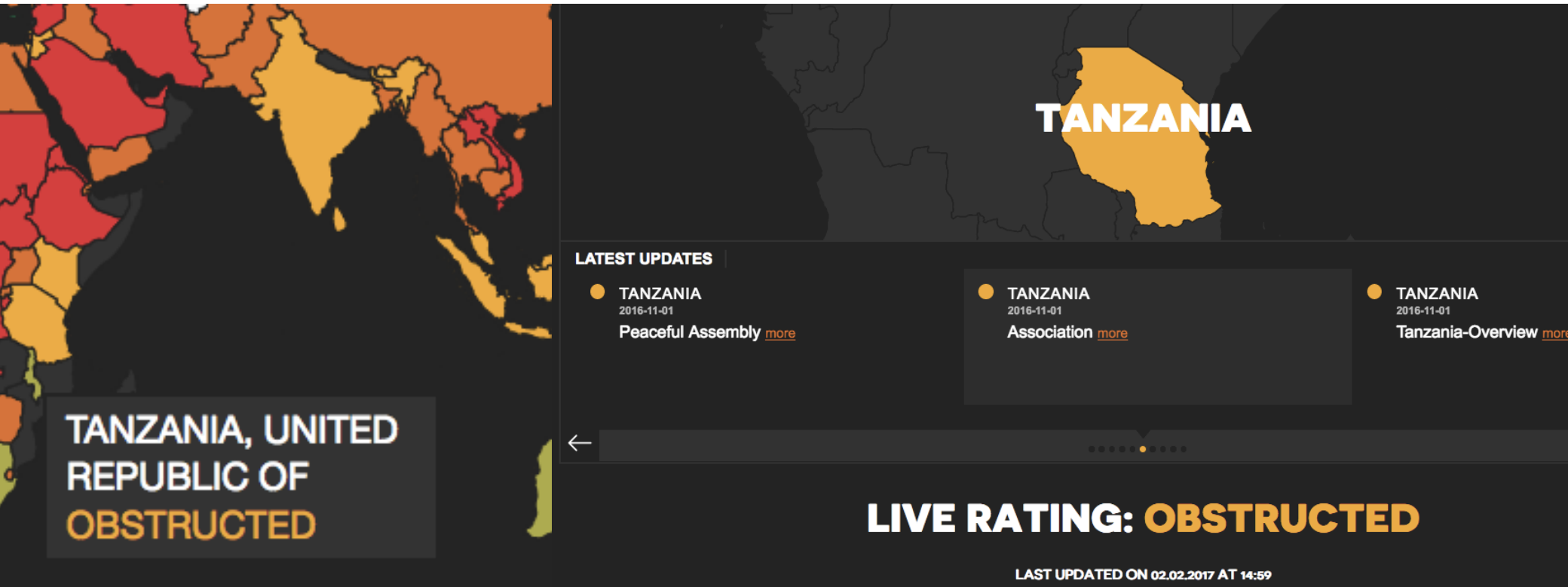
# MetaData:

## Protests met with excessive force

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# CIVICUS Monitor: Country Profile





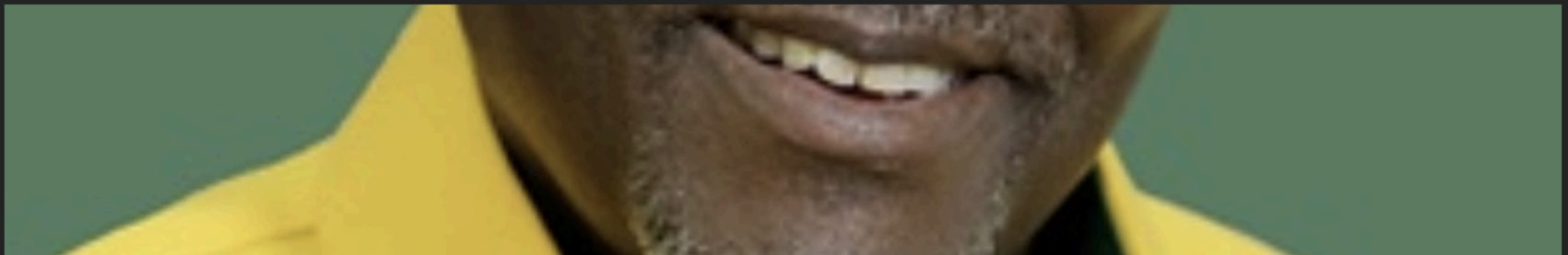
# Country Profile: Overview and News Feed

## TANZANIA-OVERVIEW

Despite building a reputation as one of southern Africa's most open societies, with a relatively free press and respect for civil liberties, a recent rise in fundamental freedoms violations has tarnished Tanzania's image.

[READ MORE](#)

## FROM THE NEWS FEED

[VIEW THE NEWS FEED](#)

THURSDAY 02.02.2017 14:59

### TANZANIAN PRESIDENT TELLS CRITICAL NEWSPAPERS 'DAYS ARE NUMBERED'

The Tanzanian president John Magufuli has launched a scathing attack on two unnamed newspapers which he accuses of 'spurring dissent'.

[READ](#)

# CIVICUS Monitor: Methodology

Civic Pulse	Diverse, country-based panels of civil society leaders answer quarterly perception surveys about civic space.
Civil society consultations	Regular, brief, semi-structured interviews with activists on the ground in each country for the purpose of verifying other data sources.
Research partner updates	Standardised updates from our regionally-based <b>research partners</b> providing qualitative and quantitative bi-monthly updates on most countries.
Have your say	Information offered by people living in any country on civic space issues and events.
Media monitoring	News items related to civic space from a set of pre-verified national, regional and international news sources.
Key scores	An average of rebased scores from: Freedom House - Freedom in the World Component E; Reporters without Borders World Press Freedom Index; and the University of North Carolina's Political Terror Scale.
Key analysis	Qualitative analytical reports on civic space produced by reputable national, regional or international civil society organisations or academic institutes.
CIVICUS research	Qualitative research produced by CIVICUS related to the country in question. This includes Civil Society Index research, Enabling Environment National Assessments, submissions to the Universal Periodic Review process of the United National Human Rights Council, Policy Action Briefs and Occasional Papers.

# Global Goals for Local Impact



Using citizen-generated data to help achieve gender equality in Lane Umoja, Kenya



**OF WOMEN'S UNPAID WORK AND THE SDGS  
- A VILLAGE DISCUSSION**

# Data Empowering Local Narratives

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# Data Empowering Local Narratives: Rau Eco & Cultural Enterprise



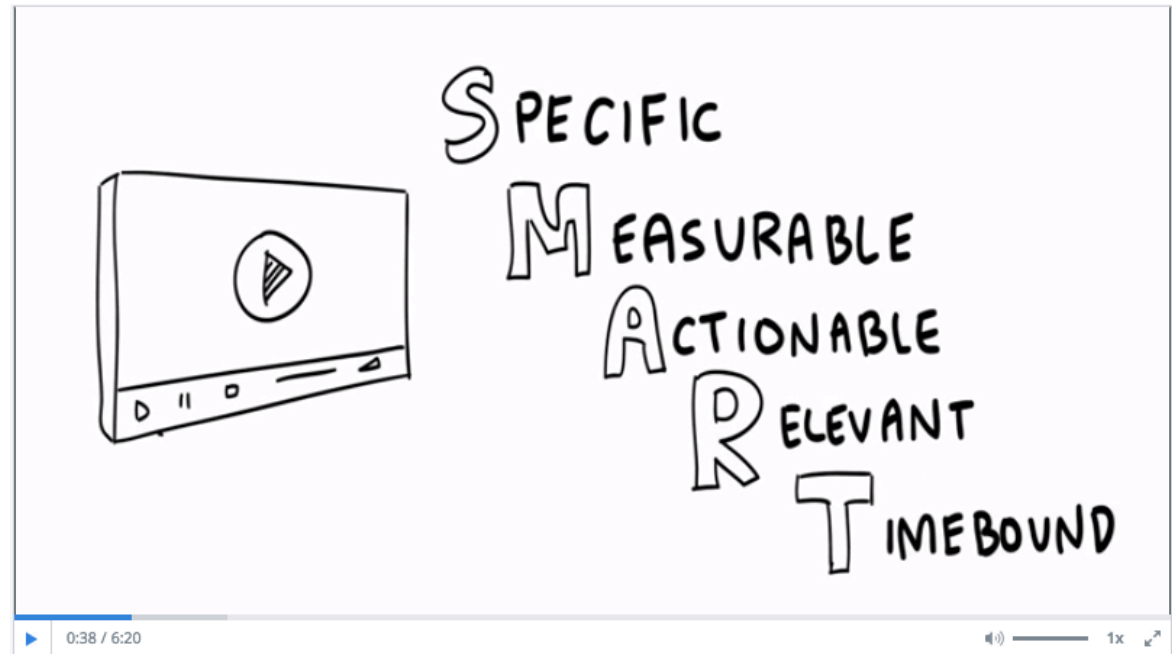
# Data Empowering Local Narratives: Experiential Learning

## Process

- Watch video
- Fill SMART objectives template
- Meet with DataShift specialist
- Revise SMART objectives

## Result

- Focused work from 'raise awareness of importance of Rau ecosystem' to addressing waste disposal of the community



# Data Empowering Local Narratives: Data literacy training

## Process

- Write survey questions on waste disposal
- Watch videos, answer group discussion questions, and have phone calls with the DataShift specialist to share discussion points, ask questions and check understanding

## Result

- Applied the information to their survey and did a small pilot of the survey

## Course Outline

- 1 Introduction to surveys
- 2 Matching organisational goals with survey design
- 3 Sampling (Who)
- 4 Questionnaire design (What)
- 5 Ethics
- 6 Preparing to conduct a survey
- 7 Conducting surveys and capturing data
- 8 Cleaning, analysing, visualising, and communicating data

Next slide

Slide 2 of 13





# Data Empowering Local Narratives:

## Survey ready

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8. Do you believe that the improper disposal of garbage poses a problem in Moshi?

Yes  No

9. What impacts of illegal dumping of waste in your community and Rau Forest are you aware of?

- Spread of disease (from medical waste)
- Provides mosquito breeding grounds, allowing spread of malaria
- Destroys habitat of local wildlife
- Results in animals eating plastics and rotten foods, potentially killing them
- Makes the community less beautiful
- Injuries to those walking through Rau Forest from broken glass, razors
- Prevents trees from growing
- Makes the community smell bad
- Discourages tourists from visiting Moshi
- Other

10. What do you think is the reason for dumping waste in Rau Forest and the surrounding community? (Check all that apply)

- No legal waste disposal facilities
- Lack of waste collection services
- Irregular waste collection services
- Cramped living area means smelly waste must be disposed of immediately
- High cost of waste disposal facilities
- Inconvenience of formal waste disposal options
- Other







# Data Empowering Local Narratives: What happened next?

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## Process

- Based on the pilot, revised questions
- Conducted more surveys.
- Entering, cleaning, and analysing the survey data.

## Result

- Know where the community is disposing of its trash
- Know why they are disposing of it that way
- Know target audience
- Know how address the illegal dumping

**Worked  
Independently**

**Reached out for  
support when  
needed**

**Data Empowering Local Narratives:**

# **What's next?**

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**Collect data on the organisations over time**

**Collect data on the results of their activism**

**Learn, refine and improve**

**Reach more organisations**

# Continue the conversation

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